

The Jackson Hole Film Institute, a non-profit organization, was founded in 2003 to empower independent filmmakers and global audiences through film and new media. The Institute produces an annual international Film Festival every June, develops educational programs for local and statewide students, and programs special film events throughout the year. Recently the Institute, in collaboration with the United Nations, launched its Global Insight Program which included a Summit attended by entertainment leaders and UN officials that discussed important global issues and the entertainment community's role in raising public awareness.

## THE JACKSON HOLE FILM FESTIVAL

The Jackson Hole Film Festival is an internationally recognized event providing a platform to bring together filmmakers and film-goers. Dedicated to supporting the art of independent film, the Festival includes Q&A sessions following screenings, thought-provoking forums, and extraordinary events that leave our attendees with a unique and well-rounded experience. Programming includes world premieres, sold-out special screenings, The Wyoming Film Showcase and seven competitive film categories. The Festival is also home to the Global Insight Summit, a two-day event discussing the use of film and television to address international concerns.



TOP ROW (FROM LEFT TO RIGHT): Secretary General Ban Ki-moon delivering keynote address; Christy Turlington and Ed Burns; UN Secretary General Ban Ki-moon, Madam Ban, Eben Dorros & Todd Rankin; Crowd gathering at a screening; a Q&A following a film; Festival Attendees cheering on Del Castillo at the World Party.

## THE GLOBAL INSIGHT PROGRAM

The United Nations and the Jackson Hole Film Institute launched the year-round Global Insight Program to bring together entertainment industry leaders and UN officials to explore how film and new media can bring awareness to critical global issues. The program includes regular meetings between the UN and Hollywood and produces the **Global Insight Summit** as a key part of the Jackson Hole Film Festival. The focus of the 2008 Summit was *Children Without Childhoods*. The Summit opened with a keynote address by the United Nations Secretary-General Ban Ki-moon and continued with a two-part panel series: "Children and Armed Conflict" and "Children Surviving with HIV/AIDS". The Summit concluded with private meetings between UN delegates and entertainment industry leaders.

[www.jacksonholefilmfestival.org](http://www.jacksonholefilmfestival.org)

A PROGRAM OF THE JACKSON HOLE FILM INSTITUTE  
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## FESTIVAL EXPOSURE RESULTS

### SUBMISSIONS

2004: 150 films  
2005: 250 films  
2006: 500 films  
2007: 750 films  
**2008: 1,000 films**

### ATTENDANCE

2004: 1,800  
2005: 3,400  
2006: 5,100  
2007: 6,500  
**2008: 10,000**



Festival attendees at a cocktail reception after the Awards Ceremony

### 2008 SPONSORS INCLUDED:

United Nations Foundation, Chicken Soup for the Soul, American Express, Adobe, Stella Artois, Pepsi, Redwood Creek, Tommy Bahama Rum, Panavision, Wexler, Entertainment Partners, Panasonic Toughbook, Technicolor, Bresnen Communications, Hughes Production, Wyoming Arts Council, Town of Jackson, Cloudveil, Timbuk2, Premium Films, Aspen Travel, Amangani, Spring Creek Ranch, Hotel Terra

## THE BUZZ

**“I HAD AN ABSOLUTELY WONDERFUL TIME... I FELT PARTICULARLY LUCKY TO BE ABLE TO JOIN IN THE MEETINGS WITH THE UNITED NATIONS... YOU HAVE CREATED A VERY PERSONAL AND ESTEEMED FESTIVAL AND A FEW DAYS IN THE MOUNTAIN AIR DOES WONDERS FOR ONE WHO COMES FROM THE POLLUTION, CROWDS, AND GRIDLOCK OF LA.”**

Kattie Evans, National Geographic Films

**“WELL DONE ON SUCH A FRIENDLY, FUN AND INSPIRING FESTIVAL.”**

Chloe Chick, *3 Peaks 3 Weeks*

**“WHAT A FABULOUS TIME WE HAD AT THE FESTIVAL. IT REALLY COULDN'T HAVE GONE BETTER, AND WINNING THE AWARD WAS THE ICING ON THE CAKE! TO HAVE BAN KI-MOON OPEN THE EVENT AND TO HAVE SO MANY UNITED NATIONS DELEGATES IN ATTENDANCE WAS FANTASTIC!”**

Helen Cotton and David Eberts, *Where the Water Meets the Sky*,  
2008 Best Global Insight Cowboy Award Winner

**“THANKS SO MUCH FOR MAKING THE JACKSON HOLE FILM FESTIVAL MY FAVORITE SO FAR! IT WAS REALLY ABOVE AND BEYOND WHAT I EXPECTED, AND SUCH AN OPPORTUNITY TO MEET GREAT FILMMAKERS AND GREAT HUMAN BEINGS WHO ARE TRYING TO MAKE A REAL DIFFERENCE IN THE WORLD.”**

Virginia Williams, *Fronrunner*



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**JACKSON HOLE FILM INSTITUTE OPERATING RESULTS:**

	2005	2006	2007	2008	2009
<b>OPERATING RECEIPTS</b>					
Marketing	\$540	\$575	\$2,200	\$19,600	\$25,000
Ticket Sales	\$45,860	\$38,885	\$62,400	\$105,000	\$131,250
Submission Fees	\$12,360	\$13,900	\$18,100	\$19,600	\$24,559
Sponsorship	\$29,250	\$71,505	\$51,500	\$68,537	\$125,000
Contributions	\$131,295	\$32,750	\$479,115	\$418,589	\$1,400,000
<b>Gross Proceeds</b>	<b>\$219,305</b>	<b>\$157,615</b>	<b>\$613,315</b>	<b>\$631,326</b>	<b>\$1,705,809</b>
<b>OPERATING EXPENDITURES</b>					
Human Resources	\$17,000	\$50,010	\$73,847	\$255,000	\$725,000
Festival Operations	\$105,138	\$101,426	\$101,762	\$238,198	\$275,166
Festival Marketing	\$52,191	\$56,002	\$63,973	\$91,134	\$158,550
General Admin	\$51,366	\$1,839	\$101,203		
Global Insight				\$100,500	\$149,500
Institute Programs (other)	\$2,100	\$10,000	\$1,049	\$4,199	\$7,500
Finance				\$14,691	
<b>Total Expenses</b>	<b>\$227,795</b>	<b>\$219,276</b>	<b>\$341,834</b>	<b>\$703,723</b>	<b>\$1,315,716</b>

<b>Net Proceeds</b>	<b>-\$8,490</b>	<b>-\$61,661</b>	<b>\$271,482</b>	<b>\$(72,397)</b>	<b>\$390,093</b>
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NOTES:

- Jackson Hole Film Institute operates on a fiscal year, August - July
- 2009 is projected forecast
- Sponsorship: 2006 result is higher due to a change in calendar to fiscal year accounting
- General Admin: These expenses were incorporated into Festival Operations for 2008 and 2009

