

JACKSON HOLE FILM FESTIVAL AND GLOBAL INSIGHT SUMMIT

The acclaimed, international Jackson Hole Film Festival and the Global Insight Summit take place early every June at the base of the world famous Teton Mountains in Jackson, Wyoming. Both The Festival and The Summit (produced in collaboration with the United Nations) are attended by film luminaries and world leaders. Hosting The Summit and The Festival together offer sponsors a one-of-a-kind opportunity to demonstrate their support to a sophisticated and diverse audience in an intimate atmosphere.

THE JACKSON HOLE FILM FESTIVAL

The Jackson Hole Film Festival is an internationally recognized event, conveniently located in the heart of downtown Jackson. Theaters, hospitality tent, lounges and other venues are within a few blocks of each other offering sponsors constant visibility. Programming includes U.S. & world premieres, special screenings, and a selection of the best independent student, documentary, short and narrative films from the around the world. Films screened at The Festival have gone on to win numerous awards including Academy and Student Academy Awards. The Festival is also home to the Global Insight Summit, a two-day event discussing the use of film, television and new media to address international humanitarian concerns.



TOP ROW (FROM LEFT TO RIGHT): Secretary General Ban Ki-moon delivering keynote address; Crowd gathering at a screening; Christy Turlington and Ed Burns; Bill Pullman and Bridget Moynahan; Q&A following a film; Festival Attendees cheering on Del Castillo at the World Party

THE GLOBAL INSIGHT SUMMIT

The United Nations and the Jackson Hole Film Festival launched the Global Insight Summit to bring together entertainment industry leaders and UN officials to develop film and new media initiatives that bring awareness to critical global concerns. The theme of the 2008 Summit was "Children Without Childhoods" and focused on addressing under-reported issues of *Children In Armed Conflict* and *Children Surviving with HIV/AIDS*. The 2008 Summit led to the creation of the UN Creative Community Liaison Office and the continued development of several film, TV and new media initiatives. Entertainment attendees included directors, actors, writer and producers such as: Terry George, Christy Turlington, Ed Burns, Bill Broyles, Neal Baer, John Hart, as well as senior executives from Participant Media, HBO, National Geographic, Snag Films (a Steve Case company), and many more. The 2009 Summit, a gathering of several hundred invited film, TV and humanitarian leaders, will open with a keynote address by the United Nations Secretary-General Ban Ki-moon and continue with workshops and private meetings between UN delegates and entertainment industry leaders.



jacksonholefilmfestival

JUNE 4TH - 8TH, 2009



FESTIVAL EXPOSURE RESULTS

SUBMISSIONS

2004: 150 films
2005: 250 films
2006: 500 films
2007: 750 films
2008: 1,000 films

ATTENDANCE

2004: 1,800
2005: 3,400
2006: 5,100
2007: 6,500
2008: 10,000



Festival attendees at a cocktail reception after the Awards Ceremony

2008 SPONSORS INCLUDED:

United Nations Foundation, Chicken Soup for the Soul, American Express, Adobe, Stella Artois, Pepsi, Redwood Creek, Tommy Bahama Rum, Panavision, Wexler, Entertainment Partners, Panasonic Toughbook, Technicolor, Bresnen Communications, Hughes Production, Wyoming Arts Council, Town of Jackson, Cloudveil, Timbuk2, Premium Films, Aspen Travel, Amangani, Spring Creek Ranch, Hotel Terra

THE BUZZ

"I HAD AN ABSOLUTELY WONDERFUL TIME... I FELT PARTICULARLY LUCKY TO BE ABLE TO JOIN IN THE MEETINGS WITH THE UNITED NATIONS... YOU HAVE CREATED A VERY PERSONAL AND ESTEEMED FESTIVAL AND A FEW DAYS IN THE MOUNTAIN AIR DOES WONDERS FOR ONE WHO COMES FROM THE POLLUTION, CROWDS, AND GRIDLOCK OF LA."

Kattie Evans, National Geographic Films

"WELL DONE ON SUCH A FRIENDLY, FUN AND INSPIRING FESTIVAL."

Chloe Chick, *3 Peaks 3 Weeks*

"WHAT A FABULOUS TIME WE HAD AT THE FESTIVAL. IT REALLY COULDN'T HAVE GONE BETTER, AND WINNING THE AWARD WAS THE ICING ON THE CAKE! TO HAVE BAN KI-MOON OPEN THE EVENT AND TO HAVE SO MANY UNITED NATIONS DELEGATES IN ATTENDANCE WAS FANTASTIC!"

Helen Cotton and David Eberts, *Where the Water Meets the Sky*,
2008 Best Global Insight Cowboy Award Winner

"THANKS SO MUCH FOR MAKING THE JACKSON HOLE FILM FESTIVAL MY FAVORITE SO FAR! IT WAS REALLY ABOVE AND BEYOND WHAT I EXPECTED, AND SUCH AN OPPORTUNITY TO MEET GREAT FILMMAKERS AND GREAT HUMAN BEINGS WHO ARE TRYING TO MAKE A REAL DIFFERENCE IN THE WORLD."

Virginia Williams, *Fronrunner*



www.jacksonholefilmfestival.org

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**6th ANNUAL JACKSON HOLE FILM FESTIVAL + GLOBAL INSIGHT SUMMIT
 SPONSOR OPPORTUNITIES**

SPONSOR LEVEL	
PRESENTING	The Presenting Sponsor is the most unique and exclusive opportunity, offering the highest level of association with extensive Festival-wide exposure including one-of-a-kind placement and recognition. Every mention of The Jackson Hole Film Festival will be followed with a “presented by” credit of your company.
PREMIERE	The Premiere Sponsor is limited to only two (2) companies and offers extensive exposure leading up to and during the Festival.
TETON	The Teton Sponsor is a category-exclusive sponsorship that allows your company to stand out in the crowd and be noticed by sophisticated audiences and film industry professionals.
FESTIVAL	The Festival Sponsor includes ownership of a Festival Program or Special Event.
PROGRAM OR EVENT	A Program or Event Sponsor offers a chance to take lead ownership of one of the Festival's signature programs or events.
PROGRAMS	
OPENING + CLOSING NIGHT SHOWCASE	The Festival opens and closes with its best feature film surprises. These films are usually world or U.S. premieres and often include Q&A's with directors and/or actors in the new Center For The Arts five hundred seat theater.
WORLD PROGRAM	The World Program celebrates the best of independent cinema abroad.
SHORTS PROGRAM	The Festival has built a prestigious Short Film program that includes a subset of films from some of the best student filmmakers today. Many Festival student alums go on to win many awards such as the Student Oscars, sponsored by AFI.
FEATURES	Independent Features includes U.S. and world premieres along with Q&A's from accomplished directors and actors.
DOCUMENTARIES	One of the favorite programs of the Festival is our wide array of Documentaries. Audiences rave about films that inspire through examination of people and issues around the world.
GLOBAL INSIGHT	See Summit Events
EVENTS	
OPENING CELEBRATION	Locals, patrons and filmmakers alike gather after the Opening Night Film to kick off the Festival in style. This party sets the tone for the Festival by providing an intimate atmosphere for festival-goers, filmmakers, and patrons to mingle at the foot of the Teton Mountain Range.
FILMMAKER GATHERING	Judges, filmmakers and patron pass holders mingle in the Mcandless Art Gallery on the Friday of Festival week. The Filmmaker Gathering is a great place to meet acclaimed filmmakers.
COWBOY AWARDS CEREMONY + AFTER PARTY	The Awards Ceremony and After Party are culminate of The Festival.

6th ANNUAL JACKSON HOLE FILM FESTIVAL + GLOBAL INSIGHT SUMMIT SPONSOR OPPORTUNITIES

OPPORTUNITIES	
PRESENTING SPONSOR	The Summit Presenting Sponsor receives event-wide recognition offering association with some of the world's most influential leaders. Brand integration includes exclusive sponsorship of the Keynote Address and Dinner, a trailer with the Global Insight Film Program, presenting credit and logo on program book cover, plus other key benefits. Digital content may include co-branded Summit conversation videos, b-roll, and exclusive interviews with Summit participants.
KEYNOTE ADDRESS + DINNER	As sponsor of the Keynote Address + Dinner, your company will receive title recognition at the Secretary-General's opening remarks to entertainment and humanitarian leaders, and the public. Recognition follows at the invite-only dinner in honor of the Secretary-General for 200 Global Insight Summit VIPs.
SUMMIT PANELS SPONSOR	Be the lead supporter of one or all high profile panels put together by the United Nations and the Film Festival in a 500 seat theater. Each panel will address one of the millennium development challenges. Panelists will be Goodwill Ambassadors, state leaders, NGO executives, UN leaders, or UN special advisors.
SUMMIT WORKSHOPS SPONSOR	For a small investment, sponsors can demonstrate their support of the Global Insight Summit by supporting one or all of the Summit Workshops. Workshops will consist of briefings by UN leaders to entertainment industry leaders on a critical issue followed by an interactive dialog on developing media initiatives. Substantial media projects may come from these meetings.
FILM PROGRAM SPONSOR	The Global Insight Film Program uses film to draw awareness on critical global concerns. The Film Program is part of our Summit, launched with the United Nations, and held over the Festival weekend. Sponsorship includes a trailer prior to each film screening and brand presence at the theaters.
PATRON'S RECEPTION SPONSOR	The Patron's Reception is held at the beautiful Amangani resort atop Gros Vente Butte, overlooking Jackson valley and offering great views of the Teton Mountain Range. This private reception is for 150-200 of the most important participants and backers of the Festival. Judges, major donors, speakers, and Summit VIPs, will all gather at this event prior to the World Party. Festival and Summit Sponsors share recognition.
WORLD PARTY SPONSOR	The highlight of the Festival weekend and the culmination of the Global Insight Summit is the World Party, where over 600 Festival enthusiasts and Summit VIPs gather for a memorable party featuring outstanding live music. Past bands have included Sierra Leone's Refugee All Stars, Del Castillo and more. Festival and Summit Sponsors share recognition.

GLOBAL INSIGHT SUMMIT 2009 SPONSOR BENEFITS

	PRESENTING \$80,000 / \$125,000*	KEYNOTE \$50,000+	GI FILM \$30,000+	WORLD PARTY \$30,000	PATRONS RECEPTION \$20,000	PANEL \$10,000	WORKSHOP \$2,500
SPECIAL BENEFITS							
Category Exclusivity	x	x	x	x	x		
Access to Jackson Hole Film Festival photos	x	x	x	x			
Promotional e-blast to Festival newsletter recipients	x	x	x	x			
Festival press release & distribution	x						
Company press release in press kits	x						
SUMMIT EVENTS							
Digital Content	Title						
Recognition at UN SG Keynote Address	x	x					
Recognition at Private Keynote Dinner	x	x					
Summit Film Program	x		x				
World Party				x			
Patrons Reception					x		
Summit Panels (each are \$10,000)	x					x	
Summit Workshops	x				x		x
ON-SITE PROMOTION							
Booth space & sampling at Registration and Hospitality Center	Preferred space & exclusive signage area	x		x			
Recognition during in-theater announcements	x		x				
Company Logo on JHFF Step & Repeat (to be displayed in Festival lobby & special Festival events)	x						
Signage at sponsored events	x	x	x	x	x	x	x
Promotional distribution at sponsored events	x	x	x	x	x	x	x
Opportunity to provide branded clothing for event staff at sponsored events	x	x	x	x	x	x	
Exclusive logo recognition on Summit lanyards	x						
Promotional distribution in filmmaker & VIP gift bags	x	x	x	x	x	x	

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BRAND RECOGNITION							
Website recognition	Home page title credit + Digital Content Pages	Home page 2nd tier credit	Logo	Logo	Logo	Logo	Recognition
Official Program Guide	Logo	Logo	Logo	Logo	Logo	Logo	Recognition
Official Summit Guide	Title Recognition	Logo	Logo	Logo	Logo	Logo	Logo
Pre-Festival brochure	Logo	Logo	Logo	Logo	Logo		
Call for entries brochure	Logo		Logo				
Sponsor Banner	Logo	Logo	Logo	Logo	Logo		
Festival Print Ads	Title Credit	Logo	Logo	Logo			
Festival TV, trailer and other video ads	Title Credit	Logo	Logo	Logo			
ADVERTISING							
Official Program Guide	2 full pages, 4C, inside cover & opposite page placement	Full Page, 4C, premium placement	Full-page, BW, premium placement	Full-Page, BW	Full-Page, BW	Full-Page, BW	Half-Page
DIRECT PARTICIPATION							
Sponsor Passes	10	8	6	6	4	4	2
Summit Passes	10	8	6	6	4	4	2
Amangani Reception (private)	8	6	4	4	4	2	2
Global Insight UN Dinner	6	4	2	2	2	2	2
Opening Night Celebration	10	8	6	6	4	4	2
World Party	10	8	6	6	4	4	2
CHOOSE A KEY PROGRAM TO SPONSOR*							
Opening Night Showcase & Celebration	x	x	x				
Closing Night Showcase	x	x	x				
Cowboy Awards Ceremony & After Party	x	x	x				
World Program	x	x	x	x	x		
Features Program	x	x	x	x	x		
Shorts Program	x	x	x	x	x		
Documentary Program	x	x	x	x	x		
Filmmaker Gathering	x	x	x	x		x	
World Party	x	x	x	x			
Patrons' Reception	x	x	x	x		x	

* Represents core offerings. Additional custom event such as filmmaker panels available to sponsors upon request.